

Kabuki Make-Up Experience

Put on kabuki makeup and have your picture taken on the Hinoemata stage.

Time required : 1 hour

⊙ Fee : 2,500 yen

 \blacksquare reservations :

info@hinoemata-tourism.com



Aizu Tajima Gion Festival

Festival Float

Amid kids' shouts of "Onsan Yare Kakero," the festival floats are paraded around town.

🗂 July 22, 4 pm

🖰 July 23, 4 pm



Children's Kabuki

On top of a festival float, local schoolchildren give a full-fledged kabuki performance. This practice came to an end during the Meiji Period, but was revived in 1994.

☐ July 22, 4 pm ☐ July 23, 4 pm



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Hinoemata Kabuki

A long time ago, Hinoemata farmers imitated the kabuki (a style of Japanese theatre) they had seen in Edo (former Tokyo) and performed it in their village; this is said to be the beginning of Hinoemata Kabuki. This was passed down from parents to their children for over 270 years, and the villagers carry out all the roles, from performers to stagehands.

 $\stackrel{\mbox{\scriptsize the first Saturday}}{\mbox{\scriptsize in September, 7 pm (1,000 yen)}}$ $\mbox{\Large \odot}$ No reservation needed



Access

From Tokyo Station

- - > Aizu Railway (20 minutes) > Aizu Tajima
 - ➤ Aizu bus (70 minutes) > Hinoemata Village

■ Asakusa > Aizu Tajima (Minamiaizu Town), you can use the direct limited express "Revaty Aizu". About 3 hours from Asakusa to Aizu Tajima (4 round trips a day)

The Limited Express Revaty Aizu runs directly between Asakusa and Aizu-Tajima (Minamiaizu Town), for a journey of about three hours. The train is equipped with conveniences like English signage, free wifi, and electrical outlets for every seat.

Frome Aizu Taiima Station

- > = Fixed Route Wagon Vehicle Tadami-go (80 minutes)
- > Tadami Station
- Tohoku Shinkansen (85 minutes) > Koriyama > Banetsu West Line (fast 60 minutes) > Aizuwakamatsu > Aizu Railway (50 minutes) > Aizu Shimogo

From Sendai Station

☐ Tohoku Shinkansen (40 minutes) > Koriyama > Banetsu West Line (fast 60 minutes) > Aizuwakamatsu > Aizu Railway (50 minutes) > Aizu Shimogo

From Fukushima Airport

🚍 Airport Bus (45 minutes) » Koriyama » Banetsu West Line (fast 60 minutes) » Aizuwakamatsu » Aizu Railway (50 minutes) » Aizu Shimogo







Yunokami Onsen Station

A thatched-roof station building that is rare even in Japan. The waiting room has an irori hearth. It is also known as a cherry blossom location, which draws many tourists in the spring.

Yunokami Onsen

The hot spring town that represents Minamiaizu. It is the closest hot spring town to Ouchijuku, lined with over 20 hotels and as well as private home that providers room and board.



Ouchijuku bustled as an important post town on the main road that linked Aizu and Nikko in the Edo Period. Even now, over 30 thatched-roof minka (traditional Japanese houses) are standing.

Japanese Clothing Dress-Up Experience

Walk through Ouchijuku wearing a kimono while reminiscing adult travelers in the olden days.

 \odot time required : 2 hours \odot Fee : 3,000 yen

Reservations: info@welcome-town-shimogo.or.jp

Hange Festival

This is the religious festival of Takakura Shrine near Ouchijuku. Shrine parishioners wearing brightly colored clothing parade through the village.

July 2nd



Yunokami Onsen Station Foot Bath

There is Yunokamionsen foot bath at Yunokami Onsen Station.

⊙ Opening hours : 8:30am-7pm

⊙ Fee : Free



Shops

Ouchijuku has soba shops and souvenir shops selling traditional crafts as well as private home that providers room and board and cafes that offer sweets.

① Opening hours: 9 am - 3 pm (about)

Some shops are closed during the winter

Negi Soba

Negi soba, which is eaten with a long leek instead of chopsticks, is Ouchijuku's famous food.



Aizu Tajima Gion Festival

The Aizu Tajima Gion Festival (July 22-24) has around 800 years of history and is purported to be one of Japan's three largest Gion Festivals.

Hanayome Gyoretsu

Among the festival's events, the Hanayome Gyoretsu (or Nanahokai Gyoretsu), a solemn bridal procession of about 30 women dressed as brides mesmerizes many visitors.

🖰 July 23, 7:50 am

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Oze National Park

Oze is a natural treasure of Japan, with its numerous mountains and widespread wetlands. It is also known as the birthplace of the "take your trash home with you" movement and also where environmental conservation initiatives are conducted actively. Mt. Hiuchigatake has an elevation of 2,356m and boasts the highest peak in northeastern Japan; it has also been selected as one of Japan's 100 famous mountains.

Boardwalks are laid out around the perimeter of Lake Ozenuma, in a 7 km loop that takes approximately 3 hours to complete.

A shuttle bus runs from mid-May to late October.

O Aizukogen-ozeguchi Sta. > ☐ Oze-Miike > ☐ Oze-Numayamatoge > ⅓ Ozenuma



Daylily (Nikkokisuge)

Known within Oze for its flowers, the popular Oe Wetlands is carpeted with yellow day lillies, which bloom from early July to early August.

Peak Season : mid July

Skunk Cabbage (Mizubasho)

In late May, white mizubasho flowers peek out in between the snow. Their peak season is in early June.

Peak Seson : early June





Tadami Line

The Tadami Line is a 135.2km train route from Aizuwakamatsu Station in Fukushima Prefecture to Koide Station in Niigata Prefecture's Uonuma City. The picturesque scenery seen from the Tadami Line, which runs through vast nature, is especially a must-see in autumn colors and in deep snowfall. Since the heavy rainfall disasters of 2011, a portion of the route is suspended and replaced by bus service.



Oe Wetlands

The three larch trees, or Sanbonmatsu, have become a symbol of Lake Ozenuma's largest marsh, the Oe Wetlands.



Tagokura Lake

Tagokura Lake is a manmade lake that was constructed together with the dam. From National Highway Route 252, which passes by Tagokura Lake, you can look over the entire lake and the mountains of Tadami.

You can ride a ferryboat (reservations not required) and soak up the nature of Tadami from the lake. Takogura Lake View, at the foot of the dam, has a take-out food and souvenirs; it's also great as a rest stop during a long drive.

- O Boat operating hours: 10am-3pm (late April to mid-November)
- ⊙ Time required : about 1 hour
- Closed: Tuesdays and Thursdays

Motor Boat Cruising

Enjoy the lake in a more dynamic way with a cruise around the lake in a motorboat. You can choose an activity-centric course or a guide-centric course according to your interests and available time.

MAP The view from National Highway Route 252



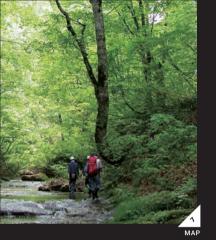
Megumi no Mori Forest (Blessed Forest)

Tadami Town, which is registered as a UNESCO biosphere reserve, has a 900 hectare beech forest called "Megumi no Mori Forest." You can also explore the flatbed creek that reaches 4km. If you request a guide to accompany you, you can enjoy the nature of Tadami even further.

- Time required : about 1 hour 4 hour
- ⊙ Fee : 8,000 yen (One guide can lead up to eight people)
- 🗂 Opening : late May to mid November
- Reservations : info@tadami-net.com

Mt. Gamodake

Mt. Gamodake, the mountain known as "Aizu's Matterhorn." The steep shape of the mountain and the 360 degree view from the top of the mountain are spectacular; you can also see the Tadami River below. Other mountains in Minamiaizu also offer a beautiful view.







Takatsue Ski Area

Minamiaizu has six abundantly varied ski areas. Among them, Takatsue Ski Area has one of the best ski slopes in the Tohoku region, with an elevation of 1,650m. With a slope span of 5km, and a diverse 15 courses, this ski area is also known for its powder snow, nicknamed "Takatsue powder."





First Track & Snow CAT Tour

At Takatsue Ski Area, we have a mountaintop course that opens before the lifts start running, called "First Track," where you can enjoy fresh powder snow that no one has skiied in yet.

In the Snow CAT Tour, you can view the sparkling morning reflecting off the snow from the top of the mountain.

⊙ Reservations : TEL 0241-78-2220

Starry Sky

Minamiaizu has few street lights and is the perfect place for stargazing. At the "HOSHINAJO" event, you can view the stars without any special equipment at Takatsue golf course located 1,000m above sea level. "Hoshinajo" means "How about the stars?" in the local Aizu dialect.

● Reservations : URL / hoshinajo.jp





Yamodo Ryori (Yamodo Cuisine)

Yamodo Ryori is the traditional cuisine of Hinoemata Village. It refers to the food that was made in the olden days by men who worked in the mountains with ingredients picked on the mountains and salt and miso that they had brought with them. You can still eat this cuisine today at ryokan in Hinoemata Village.



Onsen

Minamiaizu has hot spring inns located in mountain villages, as well as highland hotels and day spas - a wealth in hot spring varieties.

Iwaburo Onsen

Tokusa Onsen was discovered about 1,000 years ago and was reportedly a hidden hot spring in Aizu. Iwaburo Onsen is located in

Tokusa Onsen. Its hot spring water gushes from the riverbed and you can hear the murmur of the stream. Heal both your mind and body there.

⊙ Hours : 24 hours ⊙ Fee : 200 yen
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Japanese Sake

Minamiaizu's sake uses carefully selected rice and freshly melted snow and has received high national acclaim, including a gold medal at the Japan Sake Awards. Aizu-Tajima Station has a sake-dispensing vending machine, where you can compare the tastes of sake made by four different Minamiaizu breweries.

O Opening Hours: 10 am - 7:30 pm

⊙ Fee : 1 cup 200 yen



Ishiyu Onsen

Ishiyu is a Yunohana Onsen, said to have been discovered 700 years ago in the Kamakura Period. This is a mixed public bath on the riverside located in a small bathhouse nestled between large rocks.

⊙ Hours : 6 am - 10 pm ⊙ Fee : 200 yen



Akaiwa-So

This onsen is filled with ample water drawn from a hot spring source, which is a charming reddish color. The 100% free-flowing hot spring water contains plentiful amounts of inch thought to be effective for cuts and skin disease.

⊙ Hours : 9:30am-8pm ⊙ Fee : 600 yen